



#28 – November 16, 2024

1' to discover Rotary news

How Rotary International's membership is changing

The Rotary International membership is experiencing varied trends across continents.

North America, particularly the United States and Canada, is seeing a decline of about 20%, with the US remaining the country with the most Rotarians.

In contrast, Asia is witnessing significant growth, with India, Japan, and South Korea leading the expansion, showing a 26% increase in membership.

Europe presents a mixed picture, with an overall 3% decrease, though countries like Germany show stability.

Africa is experiencing robust growth, with increasing membership in Nigeria, Uganda, and Ghana, characterized by a high proportion of young and female members.

Oceania, traditionally a Rotary stronghold, is experiencing membership reduction. Latin America, with Brazil as a key player, maintains a substantial presence.

The global trend indicates a shift from historical regions towards emerging markets, with the organization focusing on recruiting younger members and expanding in developing countries.

