

Rotary
District 1700



**The Rotarian
Minute**
Essentials

#20 – February 06, 2024

1' to discover an aspect of Rotary

The Object of Rotary

For more than a century, professionals have come together at Rotary to put their expertise and passion at the service of the community.

These **values** have always been at the heart of the organization's guiding principles.

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Rotary Board of Directors believes that these four points are equally important and should be undertaken simultaneously

Rotary

