



#19 – January 06, 2024

1' to discover an aspect of Rotary

Rotary Club banners

One of Rotary's vibrant traditions involves the exchange of club banners among its members.

During meetings and district events, clubs proudly showcase their decorative banners, and Rotarians traveling to different countries often carry these banners to swap with the clubs they visit.

These banners frequently feature symbols or images representing a club's town, region, or country.

Some depict local cultural traditions or showcase artistic elements such as leatherwork, weaving, embroidery, or hand-painted designs, turning many banners into genuine works of art.

The popularity of banner exchanges led the Rotary International Board of Directors to express concern in 1959 about the potential financial burden on clubs, urging members to "exercise discretion, moderation, and measured judgment in making provision for such exchanges."

Despite these concerns, the tradition persists as a means for clubs to express friendship. Rotary's archives house around 20,000 banners, reflecting clubs' hometown pride and their connection to Rotary International.

